

Values-based Leadership

Strategically Manage and Develop Organisational Culture
One Day Workshop

Values-based Leadership produces better performance in organisations. We all know that Culture eats Strategy for breakfast.

But how to develop and implement a Strategic Culture Management Process and Plan that is ideal for your organisation?



Benefits of developing and implementing a strategic culture management process and plan...

- Enables alignment of culture, leadership and strategy
- Creates a decision-making framework for the organisation
- Creates employee and customer centricity
- Increases operational efficiency and sets a sense of direction
- Becomes a differentiating factor that can drive the bottom line
- Links behaviours back to values and principles and allows an organisation to implement Values-based leadership

After this 1-day workshop, you will be able to...

- Develop and implement a values-based culture plan
- Ability and knowledge as to how to adjust people process to support the desired culture
- Use culture to drive results

Our facilitator



Jackie Kennedy is a leadership coach, OD consultant and the founder of LeadMe. She has spent over 1000 hours coaching leaders and entrepreneurs and holds multiple qualifications in the area of coaching, organisational psychology, mindfulness and applied neuroscience. She is a certified cultural transformation practitioner and Results coach. Jackie is the Lead business coach on the Investec Startup School Programme and the director of ConsultUp, a consultancy that focuses on the alignment of culture, strategy and leadership.

CAPE TOWN

Wednesday, 13 October 2021
Evertsdal Guest House, Durbanville

TIME

9am – 5pm
(8:30am reg)

BOOK NOW!

[Click here](#) or contact 021 913 3507 or johleen@symphonia.net

JOHANNESBURG

Thursday, 14 October 2021
Melrose Place Guest Lodge, Melrose

INVESTMENT

R3 300 excl. VAT : Corporate
R2 300 excl. VAT : NPO/Education

IN-HOUSE WORKSHOPS

Contact Kym Jackson on 082 453 9393 or kym@symphonia.net