



Justin Kiley

Executive, Business and Leadership Development Coach,
Business Consultant & Mentor

"From the first session Justin made me feel so relaxed and safe that it was easy to put together objectives for our sessions that were very true to my own opportunity areas. I felt I could share my feelings/thoughts freely without judgment. We agreed upon the roles that we were both to play in this relationship

and I felt that I was 100% aware of what I could possibly gain from this experience. Justin exceeded that expectation. In just 6 sessions I feel that I'm well on my way to achieve goals we set at the beginning."

Cathy Havenga, The Foschini Group

Justin is a certified Integral Coach and obtained his qualification through the Coaching Centre in Cape Town, South Africa. His passion lies within the field of leadership development and having acquired 18 years of business experience, Justin pursued a qualification in Integral Coaching in order to facilitate this passion.

His underlying belief is that ultimately any business or organisation is only as good as the relationships that exist within it and an organisation's propensity for success is directly proportionate to the quality of the thinking that its people enjoy. If we are going to change the future of South Africa, we are going to have to begin with the quality of our thinking and the fostering of dynamic leaders who truly see the value in the human connection.

Justin is passionate about helping to craft a new South Africa that is truly alive with possibility, and this takes place one conversation at a time.

Justin has spent 18 years in the Clothing & Textile sector, the last 10 of which have been spent running his own Textile Agency as well as 4 years as a director of a clothing manufacturing company. In an industry that has had to reinvent itself over the past decade, Justin is comfortable operating in very turbulent times and thrives on harnessing people's strengths to adapt to and overcome the challenges presented on a day-to-day basis. In a world where the only real constant is change, Justin works closely with his clients to navigate and capitalise on the constantly mutating environment in which we do business.

"Some people see things as they are and ask why? I choose to see things as they might be, and ask why not?" (John F. Kennedy) Justin asks this question daily of himself and his clients in order to constantly expand the boundaries of what is possible.

Justin's approach to coaching is grounded in Integral Theory and he makes use of narrative to explore the current reality with a view to creating a compelling future. A

Well-crafted story has the power to change perspectives, and once perspectives are changed, reality can change. However, most individuals and teams find themselves wrapped up in "old stories" that no longer serve them or their organisations. Justin's skill lies in his ability to accompany his clients on a journey, which creates the appropriate environment in which to explore new ways of being and doing, and engendering the ability to constantly reflect and self correct. In this way, his clients are enriched with their own awareness and an ability to take control of their lives, both personally and professionally.

Justin now practices as an Executive, Business & Leadership Development Coach, whilst continuing to be involved in his textile business. He currently holds the position of Vice-Chair of COMENSA (WC Chapter) and is actively involved in the coaching and mentoring profession in South Africa. Justin also designs bespoke coaching interventions and programmes for corporate organisations.

What clients say

"I was "stuck" in a job and company that had no future (my story). Everything was bad, and my only option was to look for a new job. I had not considered any other possibility as this was my story and I clung to it. Justin "wondered" if there was not another possibility: that I might create the perfect job within the company I was in. Disbelieving, I shut him down. However, this niggling challenge sat in my subconscious and started to direct my thoughts and actions to the

extent that I started to volunteer for jobs within the company that were over and above my assigned role, but entailed what I loved. To my delight, I was offered the most perfect position in this company, with exactly all of my goals set with Justin fulfilled. Had Justin not placed this challenge in my thoughts, my reality would be very different today."

Sascja Bowes - Private Client



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