

Transformational Leadership

Harnessing diversity for profitability, growth and accelerating competitive advantage
Introductory Session

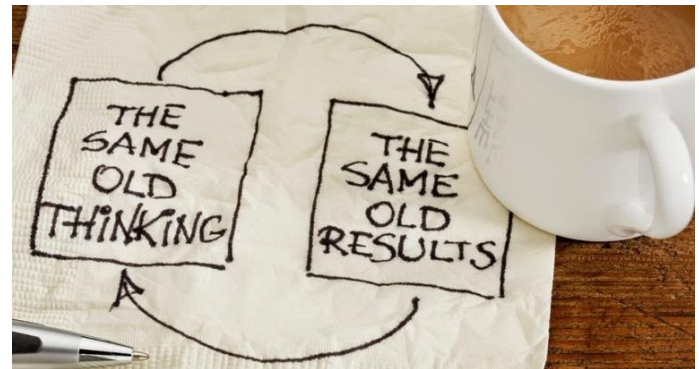
An organisation can only increase its competitiveness if it drives up its levels of production and innovation by harnessing 100% of its human potential and also 100% of its resource & capital potential.

The greatest potential for growth in an organisation lies in its ability to harness the collective intelligence of its people with intentional transformational strategies to drive competitive advantage through the diversity of people that exists within the organisations and within its stakeholders.

The objective is to...



Give the participants some **basic practical tools to enable better relational intelligence in internal and external engagements** and also answer questions on any challenges relating to diversity and transformational thinking the audience might be facing.



This two hour introductory session will give participants valuable insights into ...

- The elements of diversity and where they come from
- Cognitive Dissonance
- How diversity can be a source of competitive advantage
- Positively harnessing diversity in the organisation, with clients, in deals, projects and in nation building
- How we think and what influences our thinking?
- Collaborative thinking – ‘The art of thinking together’

With the emergence of the refugee crisis in Europe and the USA, greater open migration on the African continent and growing Asian interests in Africa, it becomes imperative for organisations to build intentional insights and strategies as to how they will harness diversity for competitive advantage.

Those organisations that proactively and intentionally address this issue, will lead the curve of success in the next 5 to 10 years. Those that don't, risk disappearing from the radar.

More about Patrick



Patrick Kuwana

Patrick Kuwana is the CEO and Transformational Entrepreneur at Crossover Transformation – an organisation focused on value co-creation through building collaborative platforms of thinking and innovation. He has extensive experience working locally and internationally in transformational projects and entrepreneurial ventures in multi-cultural environments.

CAPE TOWN

Tuesday, 20th June 2017
Atlantic Imbizo, V&A Waterfront

JOHANNESBURG

Thursday, 22nd June 2017
WorldsView Academy

TIME

09:00 – 11:00 (08:30 registration)

INVESTMENT

R350.00 Excl VAT

BOOK NOW!

For bookings [Click Here](#) or contact **021 913 3507** or johleen@symphonia.net

IN-HOUSE WORKSHOPS

For an in-house workshop contact **Kym Jackson** on **082 453 9393** or kym@symphonia.net