

Strategic Planning Made Simple

Produce a powerful yet simple Strategic Plan and know how to implement it
One Day Workshop

Do you have a **Clear Vision** of where you want your business to be in three years?

Do you have a **Simple Plan** in place to help you get there?



Every business no matter what the size should have a strategic plan in place for at least the next three years. The problem is that most businesses don't understand how to develop a strategic plan. Those that do have a plan, often struggle to execute it!



This one day interactive workshop will enable you to develop a simple one page strategic plan and know how to implement and execute it.

This workshop covers

- Exercises to develop **creative thinking**
- **Strategic planning** theory and tools
- Internal **analysis** of the organisation
- **External view** of the organisation and the environment
- Developing a **vision**
- Development of **critical success factors**
- Creating **key performance indicators** – measurable and benchmarks
- Building **strategic objectives** that support the vision
- Development of **values** and acceptable behaviours
- Creation of individual **6 month plans** to support the strategic plan
- **Execution process** - how this should work

Our facilitator



Clive Howe

Over the past 18 years, Clive has developed ec@ps (Compass Aligned Performance System) which is a web based performance management tool to monitor strategic performance and individual performance. He has written a book called "Simple Solutions to Strategic Success" based on the ec@ps model.

The brand has been introduced to a wide range of organisations. More than 300 organisations have adopted or used the model in one form or another and this number is growing daily.

JOHANNESBURG

Tuesday, 14 August 2018
WorldsView Academy, Woodmead

CAPE TOWN

Wednesday, 15 August 2018
Durbanville Hills Wine Estate

TIME

09:00 – 17:00 (08:30 registration)

INVESTMENT

R2,750.00 Excl VAT
For-profit organisations

R1,650.00 Excl VAT

Not-for-profit organisations

BOOK NOW!

For bookings [click here](#) or contact **021 913 3507** or johleen@symphonia.net

IN-HOUSE WORKSHOPS

For an in-house workshop contact **Kym Jackson** on **082 453 9393** or kym@symphonia.net