

# Strategic Planning Made Simple

Produce a powerful yet simple Strategic Plan and know how to implement it  
One Day Workshop

Do you have a **Clear Vision** of where you want your business to be in three years?

Do you have a **Simple Plan** in place to help you get there?



Every business no matter what the size should have a strategic plan in place for at least the next three years. The problem is that most businesses don't understand how to develop a strategic plan. Those that do have a plan, often struggle to execute it!



This one day interactive workshop will enable you to develop a simple one page strategic plan and know how to implement and execute it.

## This workshop covers

- Exercises to develop **creative thinking**
- **Strategic planning** theory and tools
- Internal **analysis** of the organisation
- **External view** of the organisation and the environment
- Developing a **vision**
- Development of **critical success factors**
- Creating **key performance indicators** – measurable and benchmarks
- Building **strategic objectives** that support the vision
- Development of **values** and acceptable behaviours
- Creation of individual **6 month plans** to support the strategic plan
- **Execution process** - how this should work

## More about Clive



Clive Howe

Over the past 18 years, Clive has developed ec@ps (Compass Aligned Performance System) which is a web based performance management tool to monitor strategic performance and individual performance. He has written a book called "Simple Solutions to Strategic Success" based on the ec@ps model.

The brand has been introduced to a wide range of organisations. More than 300 organisations have adopted or used the model in one form or another and this number is growing daily.

### CAPE TOWN

Thursday, 10<sup>th</sup> August 2017  
Durbanville Hills Wine Estate

### TIME

09:00 – 17:00 (08:30 registration)

### INVESTMENT

R2,500.00 Excl VAT  
**Individuals from  
for-profit organisations**

R1,500.00 Excl VAT  
**Individuals from  
not-for-profit organisations**

### BOOK NOW!

For bookings [Click Here](#) or contact 021 913 3507 or [johleen@symphonia.net](mailto:johleen@symphonia.net)

### IN-HOUSE WORKSHOPS

For an in-house workshop contact Kym Jackson on 082 453 9393 or [kym@symphonia.net](mailto:kym@symphonia.net)