

A close-up portrait of Louise van Rhyn, a woman with long dark hair, smiling warmly. She is wearing a dark top. The background is a soft, out-of-focus blue.

**LOUISE VAN RHYN  
SOCIAL ENTREPRENEUR  
AND FOUNDER OF SYMPHONIA**

**POWER MANTRA: “Power is about the ability to enrol the energies of people I want to work with, so that the endeavour becomes ‘ours’, rather than ‘mine’, and is enthusiastically supported by a committed group of people.”**

Louise van Rhyn has fans around the globe. Says author, leadership guru and internationally acclaimed conductor Ben Zander: “Louise is a living commitment to shifting the world.”

Van Rhyn is valued for her change work with many top global organisations, including Marks & Spencer, Absa, Sotheby’s Institute of Art, Nokia and Massmart. And she’s quick to acknowledge the influence Zander and his partner Rosamund have had on her concept of success. With a doctoral degree in organisational change and some 20 years’ experience, Van Rhyn’s success secrets are:

- Listen, listen, listen. The job of a leader is to create opportunities for all voices to be heard before synthesising this into a decision about what to do next.
- Remember that our most critical resource is human energy. High energy equates to high output. Energy management is a key leadership responsibility.
- Care deeply about relationships. They’re what really matter.

– CARA BOUWER