

Strategic Planning Made Simple

Produce a powerful yet simple Strategic Plan and know how to implement it
Two Day Workshop

Are you looking for a simple, effective and affordable strategic planning, implementation and performance management process that aligns all the staff to achieving the vision?



Our one page strategic plan is simple, engaging, different and focuses on execution and results.



This workshop covers...

- Understanding the need for a strategic plan
- How to thrive in a VUCA world - (Volatility, Uncertainty, Changing, Ambiguity)
- Latest tools used to gather information for the creation of your strategic plan
- Selecting the appropriate tools and methods that suit your organisation
- How to develop a one page strategic plan
- Implementing and monitoring the plan for success

What previous participants have said...

"We have been using ec@ps now for 2 years and it has transformed the way we do business."

Mark Fitzgerald, Director - Publicis Blueprint, UK

"Of all the strategic processes I have been exposed to, ec@ps is the most practical I have seen."

Simon Cleasby, Managing Director - Tongaat Hulett Triangle

This tried and tested ec@ps model has been effectively used globally by many organisations both large and small.

Our facilitator



Clive Howe developed the ec@ps (Electronic Compass Aligned Performance System) process in 1999, having found that there was a need to simplify strategy and develop a process for easy implementation. He found that many organisations had very comprehensive and complex strategies but there was often a gap between the strategy and the operational implementation of this strategy.

The ec@ps process addressed this gap and people found that they could easily relate to the one page process. Clive has written a book called "Simple Solutions to Strategic Success" based on the ec@ps model.

IN-HOUSE WORKSHOPS

Our recommendation is that this world-class intervention should be run as part of your in-house management development curriculum, at a venue and on a date that is convenient for you.

For more information about this cost-effective option, please contact Kym Jackson on 082 453 9393 or kym@symphonia.net