



Anita Moerman van Blankenburg

Coach, Facilitator, Consultant and registered Psychometrist

Anita is a qualified Coach, Facilitator, Consultant and Psychometrist with extensive corporate experience. She is registered with the Health Professions Council of South Africa (HPCSA) as a Psychometrist and holds degrees in science, psychology and coaching. Trained in both South Africa and the USA, Anita is also an accredited Flawless Consulting Facilitator.

Anita works as an independent consultant and practitioner. Her client base includes individual coaching clients, corporates, educational institutions and NPO's. Anita's career started in education, followed by an extended period in the corporate world. She moved into consulting 7 years ago, while on sabbatical, and expanded into coaching, facilitation and psychometry. She has since become involved in a number of CSI projects, for local and international organisations, including Symphonia's Partners for Possibility initiative.

Corporate and leadership experience:

Anita has more than 27 years business experience, mainly in the healthcare and information management industries.

She spent most of her career in strategic leadership, operational and general management roles and served on the Executive Committees of all the companies she worked for.

Anita is results driven and passionate about finding innovative solutions for business that would lead to operational excellence, sustainable financial growth and the continuous development of human capital. Her senior management experience includes positions in Sales, Marketing, Market Research, Database Management, IT, Business Development, Strategic Development and Commercial Director. Her local and international experience in coaching at all management levels, including members of the C-suite, together with her experience in education and business makes it possible for her to relate to and work effectively with clients in multiple industries and at all organisational levels.

Anita is devoted to her family. She is a keen photographer, who enjoys spending her free time with her family, in nature, doing biblical studies and travelling.

"Anita consistently drew connections between the material we were working on and the rest of my life, whenever insights were discovered. Anita verbally and through actions, communicated to me a warmth that allowed me to be fully vulnerable with her, which led to an effective and insight driven coaching relationship."

**Mandisa Zondo-Mtembu,
Residential Counsellor,
African Leadership Academy**

"She is able to connect with each group member in such a way that everyone feels important and acknowledged. Attending Flawless Consulting with Anita was truly a life changing experience and has taught me skills that I use daily."

**Astrid Basson, Learning Process
Facilitator, Partners for Possibility**

"Anita helped me to discover exactly what I wanted and what was important to me. Invaluable – one word to describe the journey Anita took me on that now positively affect both my future relationships and other areas of my life... Great to have someone listen without passing judgment on what I was saying."

**Philip van der Merwe,
Operating Department Assistant,
Life Hospital Group**

Clients Anita has been associated with:

- Aspen Pharmacare
- Barlows
- CJ Williams
- Hands of Compassion
- Hokisa
- Holisizwe
- HeXor
- IMSA
- IMS Health
- Lundbeck
- Pharmaceuticals
- MediKredit
- Merck & Company
- ODM
- SACAP
- Unison
- Watertower Pharmacies

Accredited Practitioner in the following:

- Flawless Consulting Facilitator
- Master Coach
- Psychometrist

Qualifications:

- BA Honours (Psychology) Cum Laude (UJ)
- BSc (Zoology & Botany) (RAU)
- EPE BA Honours (Psychometry) (UJ)
- Masters in Management Coaching (USB)
- Postgraduate Certificate in Coaching (USB)

Contact details

Mobile: +27 (0)71 180 8971 **Landline:** +27 (0)21 913 3507
Fax: +27 (0)21 913 3187 **Email:** anitam@symphonia.net