



“Johan has impacted our company extensively in that he assisted us in identifying culture challenges and implementing mechanisms to change it. He did this successfully not only because he has expert subject knowledge, experience and understanding of our company but also because of his commitment and dedication to adding value to his clients. I am very proud to say that our company has had a long standing professional relationship with Johan and his team and we will continue on this path for a long time to come.”

**Patience Mashunga,**  
Group Executive:  
HR and Transformation, Denel

## Johan Greeff

**MA (Clinical Psychology), Master OD Practitioner (SABPP)**

Johan’s work as Organisation Development (OD) practitioner, Clinical Psychologist and facilitator has allowed him to journey with clients on large scale change initiatives like mergers and acquisitions, into new strategic waters and through team conflicts and challenges. His work combines and engages people’s heads, hearts, hands and spirits. This enables him to facilitate whole-person and whole-systems transformation. In his quest to explore and understand what motivates people, he has worked with individuals, teams and companies to make their organisations fit for human consumption.

From his early days as Clinical Psychologist and academic, he has developed a deep understanding and respect for human nature and life. When he was invited to join MAST Consulting in 1983, it allowed him an opportunity into the wonderful world of business and international consulting. During his time with MAST, he specialised in leadership training, OD and business development. The common sense brilliance and creativity of the MAST Chairman Humphrey Walters resonated with Johan. It also provided the opportunity to work with some of South Africa’s top sportsmen.

In 1989 Johan established Treetops Consulting, an OD Consultancy founded on the principles of client partnering, networking and co-operation. Treetops was built on his belief that consultants do not only sell their services but that clients ‘buy into’ a philosophy and a set of values.

Johan’s thinking has been strongly influenced by Mother Africa, his rugby coach Kitch Christie, the late Leo Buscaglia, Angeles Arrien and his business partners and associates over the years.

Throughout his career he has been committed to growing HR and OD capacity in South Africa. This has allowed him to share his wisdom and expertise in the spirit of generosity with fellow OD and HR practitioners, coaches, executives, intern psychologists and clients.

Some of his career highlights include being a founding member of the International Organisation Development Association (IODA), co-authoring the book ‘Ek en my Personeel’, facilitating Diversity Management workshops from 1985 onwards to contribute to the transformation of South Africa, work in the area of leadership development, opportunities to coach Executives and Change Agents in South Africa and Africa and being recognised as a Mentor for OD and HR practitioners by the SABPP. He has done extensive work in the field of Assessment and Development Centres.

Johan and his wife Laura have three daughters and a son, as well as two grandchildren. He believes in living life to the fullest. In the process of doing so he has completed 12 Comrades Marathons and countless long distance cycling events. He also races competitively in the Porsche Time Trial Series.

### Clients Johan has been associated with:

- Aurecon Engineering
- BMW SA
- Carnegie Library
- Leadership Academy
- Compass Group SA
- Denel
- Gauteng Economic
- Heckett Multiserv
- Pick n Pay
- Propeller (GEP)
- SASOL
- Swaziland Water Corporation
- Tongaat Hulett Sugar
- Volkswagen SA

### Accredited Practitioner in the following:

- Clinical Psychologist (HPCSA PS4995)
- Flawless Consulting Facilitator
- Master OD Practitioner (SABPP 1323)
- Mentor (SABPP)

### Contact details

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