



Gordon Laing

Strategist & Facilitator

MBA, Bsc Eng (Civil), BComm

“Gordon has absolute integrity in the way he interacts with people and clients. He is personable, as evidenced by the strong network of individuals with similar interests he has cultivated. Gordon is quick to enter a debate, typically contributing his unique and holistic thinking to the topic. Gordon achieves a balance between allowing the conversation to flow whilst ensuring that the debate remains on topic.”

Nick Rockey, Managing Director: Trialogue Pty (Ltd)

“Gordon’s technical skill sets are broad and deep. With his engineering background he has driven major and complex technical projects. What sets Gordon apart is his incredibly high EQ, his knack in always asking the hard questions on broader purpose before diving into things and his unfaltering commitment towards a more inclusive and sustainable approach for corporations and government to follow. Gordon is a true pillar of support and strength and a natural leader.”

Richard M Gordge, CEO, Transport Futures

Gordon is a registered Professional Civil Engineer with a BComm and a MBA. He currently consults on the development of Sustainability Strategies for corporates, local / provincial authorities and NGOs with a focus on Social Impacts and Sustainable Transport. Recent clients include the World Wide Fund for Nature, the Cities of Cape Town, Johannesburg and Tshwane and the Brazilian Department of Transport

Gordon’s philosophy regarding sustainability is that we have only one planet and shifting the approach of people and business to one of broad responsibility is key to nurturing the legacy we leave. Gordon facilitates Flawless Consulting and his recent clients include Engen, Hollard Insurance and Old Mutual. Further to this he also facilitates the Mastery course of the More to Life Programme.

Serving as General Manager of a Marine Services Company with full responsibility for all offshore marine and subsea services and then managing the operations of a fleet of 27 ships, Gordon has attained extensive business experience in all aspects of large scale operations. Recently, he was the Programme Manager for the design

aspects of the reconfiguration of Cape Town Container Terminal and portions of Cape Town’s Bus Rapid Transit System (BRT). This responsibility encompassed the full range of civil infrastructure and buildings required for the Container Terminal Operations and the civil and systems aspects of the BRT.

Gordon was also a core member of the Teams developing and implementing various Transport Operations Plans at National, Regional and Host City level for the 2010 FIFA Soccer World Cup™.

Through the experience gained over his working life, Gordon recognised that for any programme, project or service provider / client relationship to be truly successful over the longer term, a key aspect is where respect and trust allow for authentic relationships to develop. This led to his becoming a registered facilitator for Flawless Consulting.

Outside of his business life Gordon reads widely, paddles ultra distance canoe races, runs marathons and enjoys being in the outdoors. Gordon also spends time starting conversations in the systemic aspects of sustainability and he tries to be an Active Citizen through being involved in various initiatives and forums.

Clients Gordon has been associated with:

- Brazilian Department of Transport
- City of Cape Town
- City of Johannesburg
- City of Tshwane
- Engen
- Hollard Insurance
- National Department of Transport (South Africa)
- Old Mutual
- United Nations Development Programme (UNDP)
- World Wide Fund for Nature

Professional Institutions:

- SA Council of Professional Engineers (Pr Eng – 910249)
- SA Institute of Civil Engineers
- SA Organisational Development Network

Accredited Practitioner in the following:

- Flawless Consulting Facilitator
- More to Life Mastery Programme Facilitator

Contact details

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