

TURN ENGAGEMENT THEORY INTO PRACTICE

The 2011 *National Engagement Summit* moves beyond the fundamentals from the 2010 Summit, and takes a fresh approach and look at engagement through the lens of the Employee Talent Life Cycle.



What does successful Engagement look like?

Successful Engagement creates shareholder value, organisational sustainability and business performance to give you and your organisation the competitive edge.

At the 2011 National Engagement Summit, you will

Hear and learn from eminent professionals operating in the Engagement space through

- **riveting keynote presentations** that go beyond the basics of Engagement
- **unpublished South African case studies** about successes and lessons learned (do's and don'ts)
- **an in-company group discussion** from a well-known organisation about talent Engagement and a line managers 'Journey to becoming an Engaging Leader'
- **open group discussions** about the talent segments listed in the graphic above
- **a mini-workshop** that brings to life an aspect of the talent life cycle as it relates to the engagement of resilience and burnout.

DAY 1 THEMES:

Sustainability; Theory and Measurement; Equipping Employees to Engage.

DAY 2 THEMES:

Engagement Strategy; Leaders and Managers; South African



2nd National Engagement Summit

21-22 June 2011

The Hyatt Regency Hotel
Rosebank, Johannesburg

BOOK NOW

Click on the links for:

- ▶ [Full Agenda \(PDF\)](#)
- ▶ [Sponsorship and exhibition opportunities](#)
- ▶ [Group Bookings](#)
- ▶ [Members' discounts](#)

Research Initiatives; Interventions and Instruments.

What will you gain by attending this 2 day event

This unique forum facilitates your thinking about making wise decisions about undertaking Engagement interventions and initiatives.

- Assess whether Engagement is a distinct and valid part of business management
- Is Engagement Real, or is it just Performance Management under another name?
- How can Engagement be made simple and accessible for line managers and mid-sized companies?
- What are some lessons learned here; what are the messages that must go back to Government and NEDLAC
- What research into Gender, Age, and Cultural issues in the workplace (i.e. intervening variables) must be examined and researched and benchmarked by Africa for Africa

Organisational and Individual Engagement

Can South Africa afford to simply accept norms and best practices from developed economies when we know, that context and culture shape and drive engagement?



Invite your Team to join you

The experience of an event becomes much stronger when experienced together with the team that will implement the new learning afterwards.

Bring your senior line managers and other HR colleagues, without whom you stand little or no chance of making a meaningful impact in your own organisation.

[Read more >](#)

COST TO ATTEND

R 8,995.00 + VAT

per person for the 2 days
includes documentation,
refreshments, lunches
and parking

WHO SHOULD ATTEND

- Business and Human Capital Leaders and Professionals who increase the levels of engagement of their workforce
- MDs
- CFOs
- CIOs
- HR/HC Executives
- HR/HC Directors
- Line Managers
- Talent Managers
- OD Specialists
- Organisational Change Specialists
- Human Capital Executives
- HRD Professionals

FOR MORE INFORMATION

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