



**“Good values are like a magnet,  
they attract good people.”**

John Wooden

**Date:** 12 October 2018  
**Time:** 08:30 – 11:30 (08:00 registration)  
**Venue:** Atlantic Imbizo, V&A Waterfront  
**Investment:** R490 excl. VAT

## Values-Based Leadership

**Culture + Strategy + Leadership = Organisational Success**

Sustained success has to do with managing culture. Leaders shape culture and in turn drive engagement. Values-based leadership is the strategic process of aligning individual values with organisational values and goals to create shared value and direction.

During this breakfast session, we will explore how values-based leadership can be used to align and develop leadership capabilities, drive culture and support the achievement of organisational goals and strategy.

### Values-Based Leadership can:

- Create a consistent leadership framework for all people and business decisions
- Drive a high performing culture
- Enable leaders to have tough conversations that drive trust and engagement
- Be used to shape the recruitment, on boarding and retention process
- Create shared value and align values with the organisation’s purpose and goals
- Begin the process of aligning core values and behaviours for organisational success

*Attendees will have the opportunity to complete a **free personal value assessment!***

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**Jackie Palmer** is a certified cultural transformation practitioner, Results coach and organisational development consultant with an honours degree in organisational psychology. She is the director of WorkXO Africa, a Culture Management Platform (CMP), the lead business coach on the Investec Startup School Programme and the founder of ConsultUp, a consultancy that focuses on the alignment of culture, strategy and leadership for growing businesses.