



**“Good values are like a magnet,
they attract good people.”**

John Wooden

Date: 12 October 2018
Time: 08:30 – 11:30 (08:00 registration)
Venue: Atlantic Imbizo, V&A Waterfront
Investment: R490.00 Excl. VAT

Value-Based Leadership

Culture + Strategy + Leadership = Organisational Success

Sustained success has to do with managing culture. Leaders shape culture and in turn drive engagement. Value-based leadership is the strategic process of aligning individual values with organisational values and goals to create shared value and direction.

During this breakfast session, we will explore how value-based leadership can be used to align and develop leadership capabilities, drive culture and support the achievement of organisational goals and strategy.

Value-Based Leadership can:

- Create a consistent leadership framework for all people and business decisions
- Drive a high performing culture
- Enable leaders to have tough conversations that drive trust and engagement
- Be used to shape the recruitment, on boarding and retention process
- Create shared value and align values with the organisation’s purpose and goals
- Begin the process of aligning core values and behaviours for organisational success

Attendees will have the opportunity to complete a free personal value assessment!

Jackie Palmer is a certified cultural transformation practitioner, results coach, organisational development consultant with an honours degree in organisational psychology. She is the founder of ConsultUp, a consultancy that focus on the alignment of culture, strategy and leadership for growing businesses and lead business coach on the Startup school programme.